



Strength Through Partnerships

Our dynamic community partners strengthen our services and leverage resources.

AARP
Altrusa International of Chula Vista
ARC Starlight Center
CA Summer Meal Coalition
CA Native Plant Society
CV Animal Care Facility
CV Community Collaborative
CV Elementary School District
CV Garden Club
CV Promise Neighborhood
CV Rotary
CV Women's Club
Council of Teachers & Artists
County Aging & Independence Svcs.
County HHSA
First Five

KPBS & One Book, One San Diego
Laubach Literacy Council
Living Coast Discovery Center
Museum of Man
Otay Ranch Town Center
PD Senior Volunteers
Princess Project
Promise Neighborhood
Reach Out & Read
Retired Teachers of South Shore
Rolling Readers
San Diego New Children's Museum
San Diego Dance Theater
San Diego Padres
SDSU
San Diego Youth Symphony

San Ysidro Health Center
SDGE
Sleep Train Amphitheater
South Bay Community Services
South Bay Family YMCA
South Bay Volkswagon
South County Career Center
Southwestern College
Sprouts Farmers Market
Sweetwater Union H.S. District
Target
Third Avenue Village Assn.
U.S. Dept. of State Passport Office
USCIS
Voice of San Diego
Words Alive



The past Fiscal Year was filled with accomplishments for our Library. I am pleased to share our highlights with you. We remain focused on civic engagement and community awareness of the importance of our public library. To help achieve our goals, I am honored to work with the Friends of the Library, the Chula Vista Public Library Foundation and the Board of Library Trustees. With the strong support of our numerous community partner organizations, volunteers, residents and city officials, we offer a vibrant and welcoming community center. Our expert staff is dedicated to connecting you with the world of information, our print and digital collection, state-of-the-art technology, and high quality programs. We continue to be guided by our Strategic Vision Plan, which drives our services and ensures that we play an instrumental part in the social fabric of Chula Vista. We thank you for your support!

Betty Waznis, Director
Chula Vista Public Library



2014 - 2015 Annual Report

Thank You
Chula Vista

Our Numbers

- Size of collection: 347,327
- Circulation: 839,616
- Number of Ebooks checked out: 32,913, a 46% increase over last year!
- Visitors: 803,535
- Library cardholders: 97,498
- Number of programs/events: 1,545 with attendance of 38,863, 10% over last year
- Number of passports issued at Civic Center and Otay Ranch branches: 4,262, 37% over last year!
- 15 rooms for meetings, study and community programs



Your Strategic Vision Direction:

An experience of place, both physical and virtual, that is inviting, engaging, welcoming and inspiring.

We responded: *Opening Doors, Opening Minds!*

- The Hub, our new Otay Ranch Town Center space for community meetings, programs and U.S. Passport services, opened near the Otay Ranch library in March.
- Our three branches are open a total of 160 hours a week, with Civic Center and South Chula Vista open 7 days a week! Additional hours at Otay Ranch are planned for next fiscal year.
- South Chula Vista Branch celebrated its 20th Anniversary.
- Chula Vista Charitable Foundation awarded a \$20,000 grant to the library for a Civic Center "Parking Lot to Parklet" project set for FY 2015-16.
- Chula Vista Heritage Museum is relocating to the Civic Center Library.



*Thank you
for your support!*



Your Strategic Vision Direction:

A nucleus of learning, culture and recreation

The Library plays an instrumental part in civic conversation and community involvement

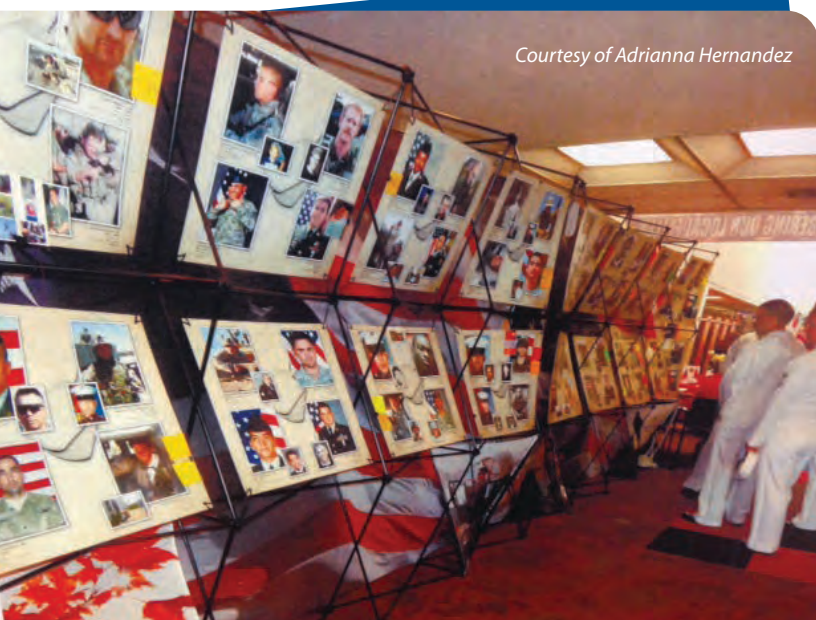
- 2,925 children, teens and adults combined reading and pet care info in our "Paws to Read" Summer Reading Program, reading 19,460 hours!
- Homework Help for grades K-12
- U.S. Passport services in two branches
- Food for Fines food donations benefited South Bay Community Services
- Our Research & Information services are here for you!
- SDGE Energy Tool Lounges & workshops
- Free tax assistance by AARP served 655 taxpayers
- Expanded teen and bilingual (Eng/Span) collections
- Teen Prom Dress give-away with Princess Project

Your Strategic Vision Direction:

A social forum that creates community connection around topics of shared interest

Programs With a Purpose Connect Community & Library

- Civic Engagement: "Ideas to Action – The Chula Vista Conversation Continues" served as the follow-up event to our successful "Chula Vista – The Good, the Bad & the Just Plain Wrong!" The community again participated in a lively and interactive exchange of ideas about what it means to live and work in Chula Vista, setting plans for bringing targeted ideas to reality. Facilitated by professor/political analyst Carl Luna and hosted by the Library and the Friends of the Library, the event was funded by a Paths to Civic Engagement grant from The Chula Vista Charitable Foundation, an affiliate of The San Diego Foundation.
- "Remembering Our Fallen" memorial photo exhibit and ceremony honored 710 military heroes from California, including 77 from our county, who gave the ultimate sacrifice since 9/11.



Courtesy of Adrianna Hernandez

- 2,313 free lunches for kids were served at two branches during school breaks through Chula Vista Elementary School District, bringing new visitors to our libraries.
- 9 Kindergarten Boot Camps boosted pre-K children toward school success. Funding was supplemented by a Great Neighborhood Challenge grant courtesy of the San Diego Foundation and Altrusa, Intl. of Chula Vista.
- Other exciting programs included concerts, 10 storytimes per week, immigration workshops, Halloween Carnival, writers' groups, crafts, seminars, author visits, book clubs, cultural & holiday celebrations, film screenings, Earth Month & environmental programs, citizenship classes, "One Book, One San Diego," and much more.

Your Strategic Vision Direction:

A catalyst for innovation, business and growth

Our Response: Innovative Technology

We expanded our WiFi capabilities and replaced all public access computers to bring you speedier and improved internet services. With our website, you have 24-hour access to your account, our catalog, and research tools.

- Number of public computers: 90
- Internet/computer use sessions: 149,434, up 15.5%
- Over ½ million web visits
- Increased our downloadable audiobook collection, available on your smart phone or tablet
- TumbleBooks – collection of fun, interactive, downloadable books for kids
- Tutor.com – one-on-one free tutors via library website in English and Spanish for grades 3-12
- Zinio, the world's largest digital newsstand free!
- Pronunciator, online language learning service
- Downloadable apps for research at your fingertips
- Free downloadable & streaming music coming early next year.

Your Strategic Vision Direction:

A vital and robust community partner

Our Response: Strong Supporters & Best Friends

- "Bon Appétit," the Chula Vista Library Foundation's annual gala fundraiser under the stars in the Otay Ranch Town Center, raised more than \$25,000 toward additional hours at our Otay Ranch Branch, and renovating the Civic Center Library auditorium and museum.
- Our invaluable Friends of the Library raised \$49,000 through their bookstore, a city Visual & Performing Arts grant, funding events, new books, and much more.
- Board of Library Trustees citizen advisers act as liaisons to our community and advocate on behalf of our library.

We Value our Volunteers

- Thanks to our Library Volunteers, who worked hours equal to 10 fulltime employees!
- Our 148 student volunteers donated 5,426 hours of service, and SDSU student intern donated 120 hours.
- Our 23 Adult Literacy volunteers boosted the reading skills of 48 learners.

"My favorite library. Friendly staff ... and natural light floods in on bright sunny days!"

— Note from a happy patron



Photo by
Leyna Butcher Photography

The Chula Vista Library: *The living room of our community. Visit us often!*